

27 - 28 APRIL 2019 | THE VILLE

GMYOUR BUSINESS INVOLVED

LIMITIED TO 33 EXHIBITORS



BOOKING OPTIONS:

STANDARD BOOTH:

The Standard booths are \$2400 EX GST for the entire weekend and look like this:



You also have the option of making upgrades to your booth as per the following, costs to upgrade will be provided by Ede Events and will be the sole responsibility of the booth holder:



SILVER SPONSORSHIP \$5,000 EX GST

Your business will receive all Standard booth options plus upgraded Branded Fascia.

Your business will be included in over \$65,000 worth of advertising for the event.

As a Silver sponsor you will receive the following:

- Premium Booth Positioning
- Radio Advertising campaign including Tailored Radio advertisements for your company - you will have the opportunity to customise a radio advertisement to promote that your company will be at the Home Buyers Expo.
- Radio plugs and live crosses through-out both days HitFM and 4TO will be in attendance on both days running open broadcasts. Only Silver Sponsors will be advertised during the weekenst
- Indepth digitial social marketing
- Logo on all print marketing including flyers and posters and coreflutes distributed throughout Townsville
- Newspaper Advertising- we have a 6 week newspaper campaign valued at over \$45,000 planned to promote our sponsors and the expo. You will receive personalised strip advertisements.
- Digital billboard advertisements -You will have your logo presented on its own ad as a proud sponsor of the Home Buyers Expo.
- Inclusion in daily one on one home buying seminars over the weekend

Testimonials

Michael

from 'Advanced Smart Homes'

"I found the expo to be very positive overall. I had a lot of people interested in my stand, and none of them knew I existed previously. This was my first big attempt at business exposure and it went very well. Hopefully over the coming months some of those interested will turn into customers, time will tell.

Rob Rule

Reef Coast Constructions

"The event was excellent. We had 19 enquiries over the weekend and a couple of clients we were at the early stages of working with brought their partners in for a look. Two are nearly at contract stage now. Our positioning near the front entrance was perfect for us and Tim made comment many times that your event was right up there with other similar home and ag shows he attends on behalf of Independent Builders Network. I am confident that we will be looking to participate in the event next year. Well done.



Time to home in on big Expo

Buyer's Expo is set to bring Buying Helpers said buying the fun back into buying your own home in Townsville. property in Townsville had never been so affordable, For the first time the Expo ill run over two big days. from 10am-4pm today and tomorrow at The Ville.

Entry is completely free and there's stacks of massive prizes to be won - the biggest being \$3000 in cash, the perfect contribution to a to build, buy, secure finance

and the expo was the perfect way to start your journey to owning a home. "There has never been a better time to buy in Townsville," she said. "Whether you are looking or just want to get up to

speed on the latest in home

not to be missed. The expo will feature stacks of stalls packed with a diverse range information, including sponsors GJ Gardner Homes, Bayside Bushland Beach, Alphacool Reef Coast Constructions. The Orchard NQ and Equity Build Homes plus beans more There will be lots of kids' activities, so the expo will

have something for everyone

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& design Ideas. order as we have large quantities of stock in Townsville.

INSTALL Professional team of tilers, ask for free measure Sat 8am - form & quote.

Secura



HOME EXPO PACKS THEM IN

TOWNSVILLE'S Home Buyers Expo saw "hundreds and hundreds" of people flow through The Ville's doors on the weekend. Jess Baker from The Home Buying Help-

cess to come along, she said. The expo statis included sponsors GJ Gardner Homes, Bay-side Bushland Beach, Alphacool, Reef Coast Constructions, The Orchard NQ and Equity ild Homes.
Nick and Sarah Chamberlin, from Dee

TOWNSVILLEBULLETIN.COM.AU SATURDAY MARCH 17 2018

NEWS 25

E B C P

Home help has arrived

Expo can aid with questions

KELSIE IORIO

FREE information sessions at next weekend's Towns-ville Home Buyers Expo are designed to help unlock the secret to one of life's biggest milestones — purchasing your first home. Jess Baker from The Home Buying Helpers said the vicious cycle of renting could be almost impossible to break without the right and the pricipal could be almost impossible to break without the right and the right and the right and the right are the right and the right and the right are the right are the right and the right are the right and the right are the right are

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oreas without the right au-vice and progress.
"On a consistent weekly basis I have many budding homebuyers come to me and hooks on the wall or not stress out if my child draws in Nikko all over the walls'," Ms

ese same people 12 month later and they are in the same boat as they were a year ago." Ms Baker said the first step to purchasing a first home was to speak with agencies designed to help with the process.

with the process.

"Some of my clients do
not realise their home ownership dream for 12 months
after we first speak," she said.

"Some I speak to can purchase a brand new home right now but don't even



Jess Baker from The Home Buying Helpers is ready for the Townsville Home Buyers Expo

ing the hassle out of the home buying experience.
"Whether you are looking Whether you are looking Attendees could also win to build, buy, secure finance or just want to get up to in the Bulletin next week. speed on the latest in home technology then this event is Gardner Homes barrel at the

\$3000 cash, with entry forms

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